

## Meet And Hang-Out With RockStars, JockStars And Enjoy Fantastic Golf And Camaraderie!


Picture this and *drool* with anticipation. It is a sunny 76 degrees in Scottsdale. You are with 3 of your best clients (or buddies). You are playing golf in a group with Steve Miller of the Steve Miller Band. Pro football hall of famer, Jerry Rice, is in the group behind you. Alice Cooper is in the group in front. It is the week of the Phoenix Open.

Last night you attended an intimate rock concert. Not a crowd of 20,000 but just a few hundred - the players and their guests who participate in the Toshiba-StarShine Academy Celebrity Golf Tournament.

Think of the great memories you will create. The photo ops. The lifelong relationships you will establish. The cool time you will have. The new business you get from the camaraderie. Picture it all because it is happening!

It is Phoenix Open week. Is there any more exciting place to be than in Scottsdale?

### The Celebrity Players

- Steve "Guitar" McCarty - Steve Miller Band, Singer, Guitarist, Songwriter (wrote "Fly Like An Eagle" and many more Steve Miller Band hits)
  - Harmon Killebrew - Minnesota Twins, Baseball Hall of Fame
  - Curly Smith - Drummer, Boston
  - Steve Miller - Steve Miller Band, Songwriter, Singer, Guitarist
  - Jerry Rice - San Francisco 49ers, Football Hall of Fame
  - Alice Cooper - Alice Cooper Band, Songwriter, Singer, Guitarist, Harmonica
  - Shane Doan - Phoenix Coyotes, Captain
  - Charlie Pride - Recording Artist, Country Music Hall of Fame, Grand Ole Opry
  - Paul Molitor - Milwaukee Brewers, Baseball Hall of Fame
  - Rusty Milner - Marshall Tucker Band, Songwriter, Guitarist, Singer
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And many more stars from sports and rock and roll including, Kenny Lee Lewis, Jeremy Roenick, Kent Hrbek, Jack Morris, and Robin Yount.

### Further Details

On Monday evening, Feb 22 we will be in the grand ballroom at the Hilton Scottsdale Resort & Villas. We have a hosted "Happy Hour" so you can mingle with the celebs. We have a scrumptious dinner planned. And a silent auction featuring some fabulous sports and rock memorabilia.

The fun will continue with a special concert by the Steve Miller band. Then pictures and autographs. And capping off the evening will be a surprise All-Star Band Concert. The best of rock will be jamming for us and playing their "best stuff". What an evening!


Tuesday, Feb 23 we all meet for breakfast at the old Scottsdale Country Club (now Starfire). This venerable old beauty was designed by the King himself, Arnold Palmer. It is conveniently located in the heart of Scottsdale. We are using all 27 holes to keep our pace of play moving.

- **4 Hole-In-One Cars** 
- Shotgun Start
- **Fine Tee Prizes**
- Skills Contests
- **Long Drive Prizes**
- KP Prizes
- **Luncheon and Awards Banquet**

### **Is This A Good Investment For My Company?**

Let's address the elephant in the room head on. Our event is Phoenix Open week. There are three other charity golf tournaments in the valley.

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|----------------------------------|--------------------|
| 1. The Grayhawk Celebrity Pro-Am | \$3,300 per player |
| 2. I/O Data Center Pro-Am        | 4,300 per player   |
| 3. FBR / Xerox Pro-Am            | 9,500 per player   |

Our Toshiba-StarShine Academy Celebrity Am only **\$1,250** per player when purchasing a foursome or \$1,500 per player individually. Included is 1 guest for the dinner /concert 

With the private rock concert and opportunity to truly spend time with many stars not just your celebrity partner, this is the Number 1 event for creating memories that your clients and friends will never forget. Creating great rapport with your clients now is a great investment. They will be talking about you for years!

You also will have the opportunity to network and get to know the key people in some of our city's leading businesses.

### **StarShine Academy**

Toshiba is proud to sponsor the tournament in conjunction with the StarShine Academy because of StarShine's mission and passion for creating transformational schools for kids at risk around the world.

StarShine Academy was founded in 2002 by Patricia McCarty. As a banker and concerned mother, Trish became involved in activities for children. She became increasingly aware that all children, and especially at risk kids needed a different way to be inspired to find their talents and grow into peaceful, productive, and successful people.

The StarShine Academy is touching the world. There are 3 StarShine Academies in Metro Phoenix, 1 in Sudan, and over 700 teachers in Liberia are using the

StarShine Teacher Field Training Manual. Several new StarShine Academies in Arizona and around the world are slated to open in 2010.

StarShine Academy is a 501(c)3 non profit. Tax ID: 54-2105213

**Register Now**

Name\_\_\_\_\_

Address\_\_\_\_\_ City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

Phone - Office\_\_\_\_\_ Cell\_\_\_\_\_

Email\_\_\_\_\_

Mail checks to StarShine Academy, 4455 E. Camelback Rd, St C138, Phoenix, AZ 85018

Or use your credit card.

Credit Card \_\_\_\_\_ Exp\_\_\_\_\_

Name on Card (if different than above)\_\_\_\_\_

Billing Address\_\_\_\_\_

Player #1\_\_\_\_\_ Email\_\_\_\_\_

Player #2\_\_\_\_\_ Email\_\_\_\_\_

Player #3\_\_\_\_\_ Email\_\_\_\_\_

Player #4\_\_\_\_\_ Email\_\_\_\_\_

Fax 602-956-0065 or email: agovert@starshineacademy.org

Questions? Anita Govert or Jan Shoop at StarShine 602-957-9557 or Gene Udvare at Toshiba 602-470-8888.

Helping kids, hanging out with rockstars and jockstars, enjoying a private concert, and spending a day in the sun on the golf course with your buddies. Priceless. What could be better?

Sincerely,

Trish McCarty

**P.P.S.** This is not just any charity golf tournament. We have created a total experience you will never forget! Don't forget - our event features a rock concert for 400 not 40,000. Have you ever hung out with 43 rockstars and jockstars all in one place?